



CapeCodPets.Com

Cape Cod's online community for pets & their owners



STRONG SEARCH ENGINE PRESENCE

CapeCodPets.com appears in the top five spots for the following Google searches: Cape Cod pets • Cape Cod dogs • Cape Cod cats and many others

GREAT TRAFFIC

CapeCodPets.com is part of the eCape network of sites which receive a combined total of nearly 6 million visits per year. CapeCod Pets.com is the ONLY dynamic website for local pet owners.

YOUR AD DOLLARS ARE TARGETED, NOT WASTED

CapeCodPets.com, is constantly updated with fresh content and useful information for local pet owners. With our thriving online social community, page views and ad clicks are greatly increased, bringing even more results for our advertisers.

GREAT VALUE FOR RESULTS

All advertisers get a run-of-site banner ad, plus a listing and link to their website in the appropriate categor(ies.)

Monthly click reports emailed to each advertiser.

Prices start at just \$336/year.

2010-2011 Advertising Rates

Run-of-Site Banner Ads	
Price Includes business directory listing & link	
All rates are monthly, based on a 12-month contract	
Tile Ad	\$28/mo.
Includes 3 rd -tier listing in business directory	
Skyscraper Ad	\$50/mo.
Includes 2nd- tier listing in business directory	
Big Box	\$72/mo. *
Includes 1st-tier listing in business directory	
*3 month minimum. 10% discount for 6 months, 15% for 12 months	
Additional directory links	\$10/mo. each
Links on additional eCape sites: 25% off link(s) of equal or lesser value with purchase of one link at full price	

Interested in advertising? Please contact JOHN FITTS at 508-274-5056 or jfitts@ecape.com

THERESA MARTENS at 508-364-7244 or theresa@ecape.com

CapeCodPets.com is owned and operated by eCape, Inc.
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